

OCTOBER 11, 2010  
44TH ANNUAL TOURNAMENT

GOOD SAMARITAN FOUNDATION  
RIVER OAKS PRO-AM

1967

RIVER OAKS COUNTRY CLUB  
HOUSTON, TEXAS





# GOOD SAMARITAN FOUNDATION RIVER OAKS PRO-AM

44TH ANNUAL TOURNAMENT PRESENTED BY  
Enterprise Products Partners L.P.

## TOURNAMENT CHAIRMEN

John B. Young  
Barry Young  
Greg Young  
Julie Young Sudduth

July 9, 2010

## FOUNDATION CHAIRMAN

Steven J. Lindley

## TOURNAMENT COMMITTEE

Bret Aldridge  
Thurmon Andress  
Eric Berkman  
Bill Conover  
Phil Ditto  
Jason Fertitta  
Ron Giroto  
Mel Glasscock  
Mike Graves  
Evelyn Griffin  
Jim Lawhon  
Kenneth Lewis  
Larry Lewis  
Steve Mach  
Ron Matthews  
Bobbie Nau  
John Nau  
Gifford Nielsen  
Kevin Rafferty  
Jay Rogers  
Eduardo Sanchez  
Tony Sanchez  
Drew Sudduth  
Lee Tuttle  
Charles Williams  
Dan Wolterman

This October, we won't blame you if you confuse GSF/ROPA with a PGA or high-end corporate event. As tournament sponsors, you and your team will see improvements throughout the event – new sponsor options, multiple high visibility logo placements, and an exciting new player gift opportunity.

The tournament is Houston's oldest charitable golf event, and we're constantly working to make it an exceptional experience for participants. Last year we added a PGA pro to each team. Feedback from both amateurs and pros was decidedly positive.

As exciting as the growth and popularity of the tournament is, we're reminded of the important work it supports. Tournament net proceeds have assisted thousands of Texas nurses receive their professional education. Our 2010 goal is to provide scholarships to 100 area nursing students for the upcoming academic year. We're counting on your participation and support to get it done.

See you on October 11,

John B. Young  
Tournament Chairman

Steven J. Lindley  
Foundation Chairman

## ROCC GOLF STAFF

Bruce Davidson  
James Brown  
Matt Malario  
Iain Alexander  
Shelly Davis  
Casey Shoffit  
Janie Shoffit  
Hewitt Woolner  
Matt Gray  
Nestor Delgado

## MONDAY, OCTOBER 11, 2010

### Course

River Oaks Country Club  
1600 River Oaks Boulevard, Houston Texas 77019

Opened in 1922, the par 72 Bermuda grass course is 6,868 yards long from the Championship tees with a course rating of 73.1 and 129 slope. The middle tee distance is 6,461 yards with a USGA rating of 71.1 and a slope rating of 124. Bruce Davidson is Director of Golf.

### Format

Pro-Am (fivesomes); Two Best Balls (Gross/Net) of fivesome are scored; 25 team maximum; Healthcare sub-tournament.

### Schedule

<b>10:30 am</b>	Registration open Locker rooms open Driving range open
<b>11:00 am</b>	Lunch Buffet open
<b>12:20 pm</b>	Greeting and Tournament Rules by ROCC staff
<b>12:30 pm</b>	<b>Shotgun Start</b>
<b>5:30 pm</b>	Scorecard turn-in Player reception Awards presentation

# Sponsorship

Diamond Presenting	\$25,000
Platinum	\$15,000
Gold	\$10,000
Silver	\$7,500
Bronze	\$5,000

## New for 2010

The Tournament Committee has expanded sponsorship options again in 2010. How about a 15-foot flying banner to get your logo noticed? It's a great opportunity to recognize your company or foundation. You can choose the tournament feature that best fits your promotion goals. However, the biggest benefit is the opportunity to invite *your top performers* to enjoy an afternoon of golf with a PGA pro. You'll enjoy playing Houston's most exclusive golf course and competing against other high-profile, low-handicap business leaders.

## 2009 Sponsors

Enterprise Products Partners, LP • Texas Children's Hospital  
Children's Memorial Hermann Hospital • Charles A. Williams  
Silver Eagle Distributors, LP • Champion Technologies, Inc.  
West Houston Medical Center-HCA • The Methodist Hospital  
Greater Houston Orthopaedic Specialists Foundation • IBC Bank  
Park Plaza Hospital & Medical Center • Bobbie and John Nau  
Alkek and Williams Foundation • Westside/ Northside Lexus  
Memorial Hermann Healthcare System • Texas Aromatics, LP  
Morgan Stanley Private Wealth Management • Jason Fertitta  
William & Evelyn Griffin Foundation • Mach Industrial Group



Benefits		Sponsor Level				
		Diamond	Platinum	Gold	Silver	Bronze
<b>Teams</b>	2 teams/ 8 players	X	X			
	1 team/ 4 players			X	X	X
<b>Tents, Banners, Print</b>	Sponsor tents (1 <sup>st</sup> tee, 9 <sup>th</sup> green, 10 <sup>th</sup> tee, or 18 <sup>th</sup> green)	X	X			
	15' flying banner	X	X			
	Full page in program	X	X			
	10' flying banner			X	X	
	Half page in program			X	X	
	Quarter page in program					X
	Entrance banner	X	X	X	X	X
<b>Tournament Features</b> <i>(select one)</i>	Pin flags (already reserved)	X				
	PGA Pro Players*	X	X			
	Healthcare Tournament and Trophy*	X	X			
	Caddy bibs (large sponsor logo)*	X	X			
	Golf Balls (already reserved)	X	X	X		
	Driving Range (limit 2)	X	X	X		
	Player Trophies and Awards*	X	X	X		
	Team Trophy (low net score)*	X	X	X		
	Golf Carts (already reserved)	X	X	X	X	
	Caps*	X	X	X	X	
	Putting Green*	X	X	X	X	
	Caddy Bibs (front- limit 2)	X	X	X	X	
	Player Gift Boxes*	X	X	X	X	
	Player Reception	X	X	X	X	
	Player Luncheon	X	X	X	X	X
	Hole in one (limit 4)	X	X	X	X	X
	Team Photos	X	X	X	X	X
	Golf & Nursing Trivia	X	X	X	X	X
	Longest Drive	X	X	X	X	X
	Closest to Pin	X	X	X	X	X
Bag Tags	X	X	X	X	X	

\* Available to one sponsor only

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Casey Shoffit

Hewitt Woolner

Nestor Delgado

# Tournament History

Houston businessman Lou Lewis approached Good Samaritan founder Clyde Verheyden in 1967 about staging a golf tournament to benefit the Foundation's nursing scholarship program. Since that day, the proceeds from Houston's oldest charitable golf event have assisted thousands of Texas nurses with their professional education and training.



For 40 years, the tournament's "home course" has been River Oaks Country Club, one of America's most elegant private clubs. In all but a few years of that span, the Good Samaritan tournament was the only non-member event allowed on the exclusive golf course. Tournament players represent a cross-section of Houston's corporate leaders, most notably in healthcare, energy, and financial services. Local PGA professionals donated their considerable golfing skills to each tournament team beginning in 2009.